PLEASE do not weaken the No-Call List! Our lives have been greatly improved since Wisconsin's list was implemented. We still receive calls, but not nearly as many. We don't have all sorts of technical innovations on our phone, and we have to answer it within 4 rings. We're getting older and stiffer, and running to grab the phone is not as easy as it once was. Companies are free to advertise in many other ways. If I want a product or service, I am certainly capable of contacting a provider myself. Thank you.